

Agenda

Tuesday, August 10, 2021	
12:15–12:45 p.m.	Social Activity 1—Optional— “What’s So Great About Your State?” <i>Heather Flory, SMP National Resource Center</i>
1:00–2:30 p.m.	OPENING PLENARY Strength in Numbers: Collaboration Opportunities with Federal Partners <i>Rebecca Kinney, Director, Office of Healthcare Information and Counseling (OHIC), Administration for Community Living (ACL)</i> <i>Melissa Simpson, Associate Director, OHIC, ACL</i> <i>Sharon Graham, Regional Administrator and Staff Director for Centers for Medicare and Medicaid Services (CMS) Philadelphia</i> <i>Matthew Charette, Special Agent in Charge, Office of the Inspector General (OIG), Investigation Branch, U.S. Department of Health and Human Services (HHS)</i> <i>Abigail Zapote, Senior Advisor to the Acting Commissioner, Social Security Administration (SSA)</i> <i>Doug Nguyen, Regional Communications Director, Chicago Region, SSA</i> <i>Deborah Royster, Assistant Director, Office for Older Americans, Consumer Financial Protection Bureau (CFPB)</i>
2:30–3:00 p.m.	BREAK
2:30–3:00 p.m.	Booz, Allen, Hamilton (BAH) Office Hours 1—Optional <i>Rod Oyola, BAH</i> <i>Jennifer Bush, BAH</i> Moderator: <i>Katie Glendening, ACL</i>
3:00–4:00 p.m.	BREAKOUT SESSIONS BREAKOUT 1—Integrated Care: Effective Communication Strategies & Resources for Counselors <i>Brandy Bauer, National Council on Aging (NCOA)</i> <i>Leena Sharma, Center for Consumer Engagement in Health Innovation</i> <i>Emily Whicheloe, Medicare Rights Center and SHIP National Technical Assistance Center</i> Moderator: <i>Maggie Flowers, ACL</i>



2021 SMP/SHIP National Conference Virtual Meeting • Part Two—August 10-12, 2021

Tuesday, August 10, 2021, continued

3:00–4:00 p.m.	<p>BREAKOUT 2—Annual Fraud Trends: A Dual Perspective <i>Jenny Trussell, SMP National Resource Center</i> <i>Mike Cohen, HHS-OIG</i> Moderator: <i>Marissa Whitehouse, ACL</i></p> <p>BREAKOUT 3—Practical Practices for Virtual Services <i>Rebecca Kinney, ACL</i> <i>Marie Gress, Kovir, LLC</i> Moderator: <i>Emberly Zellars, ACL</i></p> <p>BREAKOUT 4—Strengthening Aging Services Across Cultures <i>Sara Vogler, ACL</i> <i>Elana Kieffer, The New York Academy of Medicine</i> <i>Shefy Simon, ACL</i> Moderator: <i>Melissa Simpson, ACL</i></p>
-----------------------	---

Wednesday, August 11, 2021

12:15–12:45 p.m.	<p>Chair Yoga—Optional <i>Jenny Trussell, SMP National Resource Center</i></p>
1:00–2:15 p.m.	<p>PLENARY</p> <p>Advancing Equity in SMP, SHIP, and MIPPA <i>Rebecca Kinney, ACL</i> <i>Denny Chan, Justice in Aging</i></p>
2:15–2:45 p.m.	<p>BREAK</p>
2:15–2:45 p.m.	<p>Booz, Allen, Hamilton (BAH) Office Hours 2—Optional <i>Rod Oyola, BAH</i> <i>Jennifer Bush, BAH</i> Moderator: <i>Katie Glendening, ACL</i></p>
2:45–4:00 p.m.	<p>BREAKOUT SESSIONS</p> <p>BREAKOUT 5— Substance Use Disorders, Behavioral Health, and Pain <i>Shari Ling, CMS</i> <i>Ellen Blackwell, CMS</i> <i>Rob Baillieu, Substance Abuse and Mental Health Services Administration (SAMHSA)</i> Moderator: <i>Melissa Simpson, ACL</i></p>

Wednesday, August 11, 2021, continued

<p>2:45–4:00 p.m.</p>	<p>BREAKOUT 6—Demystifying CMS’s Center for Program Integrity <i>Laura Minassian-Kiefel, CMS</i> <i>Brent Person, CMS</i> <i>Althea Mathews, CMS</i> Moderator: <i>Marissa Whitehouse, ACL</i></p> <p>BREAKOUT 7—Power Through the Pandemic: Partnering to Move the Lei Needle <i>Norma Kop, Hawaii SMP</i> <i>Wanda Anae-Onish, Hawaii SHIP</i> <i>Candace Young, Hawaii SHIP</i> Moderator: <i>Shefy Simon, ACL</i></p> <p>BREAKOUT 8—SHINE Collaboration with the Senior Employment Workforce to Benefit Both Programs <i>Kathleen Gouveia, Massachusetts SHINE</i> <i>Laura Roskos, Elder Services of Cape Cod and the Islands</i> Moderator: <i>Corey Roberts, ACL</i></p>
-----------------------	--

Thursday, August 12, 2021

<p>12:15–12:45 p.m.</p>	<p>Social Activity 2—Optional— “Gratitude Meditation and Reflection” <i>Heather Flory, SMP National Resource Center</i></p>
<p>1:00–2:00 p.m.</p>	<p>BREAKOUT SESSIONS</p> <p>BREAKOUTS 9 & 10—Topic-Based Discussion: Outreach & Media Moderator: <i>Brandy Bauer, NCOA</i> Support: <i>Katie Glendening, ACL</i></p> <p>Moderator: <i>Abby Batterson, SMP National Resource Center</i> Support: <i>Rebecca Kinney, ACL</i></p> <p>BREAKOUTS 11 & 12—Topic-Based Discussion: Volunteer Management, Recruitment, & Retention Moderator: <i>Ginny Paulson, SHIP National Technical Assistance Center</i> Support: <i>Emberly Zellars, ACL</i></p> <p>Moderator: <i>Heather Flory, SMP National Resource Center</i> Support: <i>Maggie Flowers, ACL</i></p>

Thursday, August 12, 2021, continued

<p>1:00–2:00 p.m.</p>	<p>BREAKOUTS 13 & 14—Topic-Based Discussion: Building & Retaining Partnerships <i>Moderator: Nicole Liebau, SMP National Resource Center</i> <i>Support: Corey Roberts, ACL</i></p> <p><i>Moderator: Ann Kayrish, NCOA</i> <i>Support: Sara Vogler, ACL</i></p> <p>BREAKOUTS 15 & 16—Topic-Based Discussion: Data & Quality Assurance <i>Moderator: Sara Lauer, SMP National Resource Center</i> <i>Support : Akia Dieuseul, ACL</i></p> <p><i>Moderator: Sarah Fleming, SHIP National Technical Assistance Center</i> <i>Support: Melissa Simpson, ACL</i></p>
<p>2:00–2:30 p.m.</p>	<p>BREAK</p>
<p>2:30–4:00 p.m.</p>	<p>CLOSING PLENARY</p> <p>Program Branding, Outreach, & Using Social Media <i>Nicole Liebau, SMP National Resource Center</i> <i>Rebecca Kinney, ACL</i> <i>Marissa Whitehouse, ACL</i> <i>Maggie Flowers, ACL</i> <i>Nora Linder, BETAH Associates, Inc.</i> <i>Yvonne Gamble, HHS-OIG</i></p>